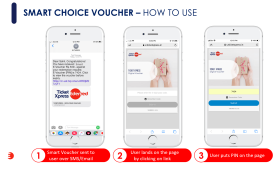


ACCENTIV TICKET XPRESS AUDIO VISUAL BREAKDOWN

| SC NO | VOICEOVER | VISUAL / TEXT | COMMENTS |
|-------|--|--|---|
| 1 | <p>Rewards and Loyalty programs are one of the most trusted and reliable solutions to engage with your key stakeholders; consumers, employees, and channel partners.</p> | <p>1. 64% businesses say Loyalty/Reward s programs are the best way to connect</p> <p>2. 25% increase in profits.</p> <ul style="list-style-type: none"> ● Customers ● Employees ● Channel Partners | <p>SOURCE : https://www.invespcro.com/blog/customer-loyalty-programs/</p> |
| 2 | <p>Every loyal stakeholder is different and they all want different things.</p> <p>But how rewarding is it for someone to see the same reward again and again.</p> | <ul style="list-style-type: none"> ● Existing reward programs = No customer choice. ● Bad reward programs = Lost opportunity | <p>Use illustrations(warnings signs etc.)</p> |
| 3 | <p>With Ticket Express, Your organization can curate offers while still offering your stakeholders choice.</p> | <ul style="list-style-type: none"> ● 300+ Brands ● 1000s of Rewards | <p>Use Slide 6 for reference</p> <p>Preferred brands : Zomato, Swiggy, Maple, PVR Cinemas, GRT Jewellers, Kalyan Jewellers, Croma, Vijay Sales.</p> |
| 4 | <p>Sending and redeeming our Smart Choice vouchers are really simple.</p> | <ul style="list-style-type: none"> ● Select Brand ● Receive unique link ● Redeem | <p>Show related mockups and Text simultaneously</p> |
| 5 | <p>They are digital and help</p> | <p>Campaign Efficacy:</p> | |

| | | | |
|----|---|---|--|
| | you track the efficacy of your campaigns and fine-tune them on the go. | <ul style="list-style-type: none"> ● Best performing brands ● % of vouchers redeemed | |
| 6 | Smart choice vouchers perform 75% better than traditional rewards. | <ul style="list-style-type: none"> ● Smart Choice Voucher : 3X ● Traditional Rewards : X | 75% Better(comparative bar chart) |
| 7 | With two-factor authentication, you can be assured that the right rewards reach the right people. | App screenshots. Show process from coupon selection to 2 factor authentication |  <p>SMART CHOICE VOUCHER - HOW TO USE</p> <p>1. Tap on the voucher to view details. 2. Tap on the voucher to view details. 3. Tap on the voucher to view details.</p> |
| 8 | Ticker Xpress ensures that your data stays secure and can easily be integrated with your existing platform. | <ul style="list-style-type: none"> ● No technical / Operational hassles ● Simple to use and easy to implement. | |
| 9 | Choose a trusted solution that is loved by companies and stakeholders alike. | <ul style="list-style-type: none"> ● Currently serving clients in more than 80 countries | <p>Logo list animation</p> <p>Map animation</p> |
| 10 | Move to a smarter reward system with Ticket Xpress. | <p>END SLIDE</p> <ul style="list-style-type: none"> ● Ticket Xpress is brought to you by Accentiv India, part of the Edenred group, the world's leading rewards and loyalty solutions company. | Product Logo |