## Employease Pitch Video: Small & Medium

AUDIO / VOICE OVER	VISUAL	COMMENTS
Recognising and <u>celebrating employee</u> <u>contribution is of utmost</u> <u>importance for any</u> growing company.	<ul> <li>Taking head</li> <li>Motion Graphic : <ul> <li>23% higher share in profitability, revenue and relationship growth</li> <li>63% lower customer attrition.</li> <li>50% higher productivity</li> </ul> </li> </ul>	https://www.gallup.com /services/169331/custo mer-engagement.aspx
But are you handling all your Reward & Recognition programs manually ?	<ul> <li>Spending a lot of time and money</li> <li>No data to measure</li> </ul>	
What if there is a smarter solution that engages and automates all your R&R tasks ?	<ul> <li>Tracks and improve efficiency of your engagement campaigns</li> <li>Automate your tasks and campaigns</li> </ul>	
Presenting Employease.		
" employEase is a one-stop comprehensive, yet modular, cloud-based platform	Employease Logo Reveal. Scroll through the Employease home page.	
		Scroll through the Employease home page.
With Employease, everything works seamlessly.	<ul> <li>Motion Graphic :</li> <li>Engage Your Workforce</li> <li>Ultimate Reward Experience</li> <li>Simplify and Automate</li> <li>Secure and Easy to Use</li> <li>Zoom into the first point, it becomes the title for the subsequent scene.</li> </ul>	

• <u>Track campaigns</u> and improve performance with our new-age workforce features	<ul> <li>1. Engage Your Workforce</li> <li>Awards and Recognition</li> <li>"Award Manager": <ul> <li>create custom</li> <li>awards and</li> <li>workflows</li> <li>Define</li> <li>permissions</li> <li>Campaign Data</li> <li>Admin Panel</li> </ul> </li> <li>Contests and gamification <ul> <li>Create engaging</li> <li>contests</li> <li>Gamify the user</li> <li>experience</li> <li>Build rapport</li> <li>among different</li> <li>teams</li> </ul> </li> </ul>	<ul> <li>Create and approve awards</li> <li>Appreciation Cards, Share badges</li> </ul>
• Enjoy the Ultimate Reward Experience powered by the world's leading solution.	<ul> <li>2. Ultimate Reward Experience</li> <li>Widest selection of relevant items</li> <li>1200+ reward options</li> <li>Branded merchandise</li> <li>Scroll through the rewards page.</li> </ul>	Rewards From TicketXpress Video
<ul> <li>Increase efficiency by Simplifying and Automating all your Tasks</li> <li>.</li> </ul>	<ul> <li>3. Simplify and Automate Your Tasks</li> <li>Flexible communication modules</li> <li>Predefined templates.</li> <li>Al based mobile push notifications.</li> <li>Scroll through the admin page.</li> </ul>	Pre-defined templates Scroll through the admin page.
<ul> <li>Stay worry-free as Employease ensures</li> </ul>	<ul> <li>4. Secure and Easy to Use</li> <li>Best security practises</li> </ul>	

your data always stays safe.	<ul> <li>ISO 27001 certified</li> <li>Secure Azure Cloud</li> <li><u>GDPR</u></li> </ul>	
Drive up employee engagement in a simple, fun to use,and cost-effective way Switch to Employease today.	<ul> <li>performance, productivity, engagement and interaction</li> <li>Employease Logo</li> </ul>	